

An Innovative Advertising Media,
leading New Millennium

AD*BALL

ADVERTISING BALL

AD*BALL ? Next generation advertising media displaying every character through afterimages of state-of-the-art LEDs that rotate at high speed in the specially designed and manufactured 'Ball'.

Attention. Big News!

We offer you a prospective sales helper!

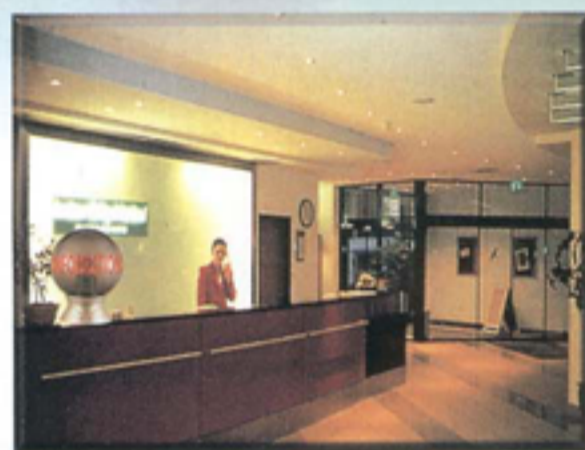
AD-BALL is a new conceptual media of advertisement for new products, events and company introduction by displaying informations in 360° through state-of-the-art LEDs inside the specially designed "Ball".



• Financial Institution



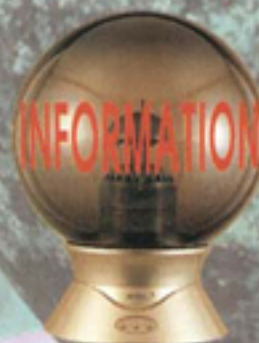
• Franchise store



• Hotel



• Shopping Mall



Main Features

- Attracting customers with cubic advertising effects that create fantastic feeling.
- Delivering various messages by editing ad. copy easily.
- For costs, 70% lower or more than those of existing LED Advertising Equipments.
- Easy installation & movement.

Effects

- Sales increases from the Differentiated Advertisement are unavoidable.
- Reduction of additional unnecessary advertisement saves your money.
- Interior design effects caused by solid external form and beautiful design.

Main Customers

Financial Institution, Hotel, Civil Service Departments of Government and Public Offices, Hospital, Drug Store, Restaurant, Franchise Store etc.

Specifications

- Display Method : Using an afterimage effect caused by the rotation of 32 LEDs
- Display Color : Red, Yellow, Orange, Blue-green
- Communication Method : RS-232C or Modem
- Operating Method : PC or Button on the Pannel
- Editing Function : Editors that operates in Windows Environment
- Electric Power Consumption : Max 40W
- Input Voltage : 110V or 220V
- Display Function : Rotating, Blinking, Stop, Speed up and down
- Dimension : $\phi = 30\text{cm}$, $H = 37\text{cm}$, weight = 3.7kg
- Display Height : 10cm(32dot LED Array)
- Display Area : 32x256 Dots(360°)
- Displaying Times : 15 Frames
- Warranty : 1 Year